TURNING DATA INTO VALUABLE INFORMATION IN TODAY’S DIGITAL AIRPORT WORLD

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Your Baby’s Growth Chart

Your Airport is Your Baby
Measuring Success

“You can’t manage what you can’t measure.”
— Peter Drucker

What’s Important to YOUR Airport?

- Enplanements
- Runway length and what does it mean
Infinite Sources of Data

- Enplanements
- Concession Revenues
- Capital Spending
- Gate Availability
- Diversions and Flight Cancelations
- Security Threats
- Airfield Light Outages
- Open Part 139 Discrepancies
- Outstanding Work Orders
- Snowfall Totals
- Surface Condition Reports
- Amounts and Locations of Deicing Chemical Application

Geographic Information Systems (GIS)
Computer Systems of the Past

Managing Data is a Real Challenge

Dogbert Consults:
- You need a dashboard application to track your key metrics.
- That way you'll have more data to ignore when you make your decisions based on company politics.
- Will the data be accurate? Okay, let's pretend that matters.
How do we “Connect the Dots?”

Make educated, data-driven decisions quickly
Airfield Lighting Case Study at Toronto Pearson Int’l Airport (YYZ)

Benchmark Across Airports
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Discussion and Questions

DATA DRIVEN DECISION MAKING
For More Information

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